# **New Business Resource Guide**

Welcome to the Town of Gibsonville.

To make yours a smooth transition, see the below resource guide.

It is notable Gibsonville uniquely exists along the Guilford-Alamance County line. This crossroads location allows us access to multiple regional resources. Be mindful of this split jurisdiction as municipal and community contacts fall over two different counties.

Thank you for choosing Gibsonville for your business.

## **Setting Up Your Business**

### Permitting

- Planning & Zoning (P&Z): Permits and approvals for P&Z are issued by the Gibsonville Planning Department. Contact Planning at 336-449-4144 or planning@gibsonville.net
- *Building Permits:* Building permits and inspections are completed by Alamance County Inspections Dept. For more information, call 336-570-4085 or see <a href="www.alamance-nc.com/inspections">www.alamance-nc.com/inspections</a>.
- *Fire Marshall:* Fire inspections are done through Guilford County whose primary phone number is 336-641-7565.
- Food, Lodging, & Institutions: Permitting is through the Guilford County's Health Department. This group can be reached at 336-641-7777.

#### Service Providers

- Internet: Numerous providers service Gibsonville including Spectrum, AT&T, CenturyLink, Viasat, HughesNet, etc.
- *Natural Gas*: Contact Piedmont Natural Gas at 1-800-752-7504 or see <a href="https://www.piedmontng.com/Business">https://www.piedmontng.com/Business</a>
- Power: Contact Duke Power at 1-800-653-5307.
- Trash & Recycling Services: Gibsonville offers limited trash services for businesses. For details, contact Pubic Work at (336) 449-7188 or <a href="mailto:publicworks@gibsonville.net">publicworks@gibsonville.net</a>. Dumpster services are available privately through GFl, Republic, Lift Waste & Recycling, or the vendor of your choice.
- Water. Exclusively provided by Gibsonville. During business hours, visit Town Hall or call the Water Department at 336-449-4144, extension 1.

#### **Emergency Service Providers**

- In Any Emergency: Dial 911 first.
- Animal Control: To report an animal concern, call the Gibsonville Police Department at 336-449-6677

- Fire Department @ 218 Piedmont Avenue: The Gibsonville Fire Department can be contacted for non-emergency services at (336) 449-6969. Fire Chief James Todd can be emailed at <a href="mailto:itodd@gibsonville.net">itodd@gibsonville.net</a>.
- Gas Leak: A call to 911 will get you routed to Piedmont Natural Gas (PNG). If needed, PNG's direct emergency line is 1-800-752-7504.
- *Police*: Gibsonville PD is headed by Chief Ron Parrish. For non-emergency calls during business hours, contact (336) 449-6677 or email <a href="mailto:police@gibsonville.net">police@gibsonville.net</a>.
- *Power*: For power outage and storm assistance, contact Duke Power at 1-800-769-3766.
- Water Leaks: During business hours, call Public Works at 336-449-7188 or email <u>publicworks@gibsonville.net</u>. After hours, contact 336-449-6677.

#### Civic Involvement

For more information on any of the below boards, commissions, or committees, please visit Town Hall at 129 West Main Street in downtown or call 336-449-4144.

- Mayor: A four year elected position with a current term of 2019 November 2023.
- Board of Alderman: This is a five member board of elected officials, each with a four year term. Alternating terms expire November 2021, Nov 2023, Nov 2025, Nov 2027, etc.

Our elected officials are active, concerned citizens. They appreciate local feedback and use this guidance to inform their decisions. Contact information for all elected officials is available on the town website at <a href="https://www.gibsonville.net">www.gibsonville.net</a>. Please reach out to them with any concerns or needs.

Local volunteer commissions and committees include:

- Alcohol Beverage Control (ABC) Board: Governs the management of the ABC store.
- Board of Adjustment: Considers appeals concerning zoning variations. The Planning Board serves as the Board of Adjustment and meets as needed.
- *Downtown Design Committee* Via 50% / 50% grants, Gibsonville offers its downtown businesses assistance on improved signage. This committee meets as needed.
- Gibsonville Development Advisory Committee (GDAC): Advises the Board of Alderman on local economic development efforts.
- Planning Board: Advises Board of Aldermen on planning, zoning and subdivision matters.
- *Stormwater Committee*: Advises Board of Aldermen on stormwater issues and the Town's stormwater program. Meet as needed.
- Other Committees: Created as needed.

Regularly scheduled civic events include:

• Mayor & Alderman Board Meetings: Meetings occur on the first and third Monday of each month at 7:00 p.m. in Town Hall Council Chambers. These meetings can be attended personally and are also posted live on <a href="www.facebook.com/townofgibsonville">www.facebook.com/townofgibsonville</a>, the town's facebook page.

- *Downtown Design Committee*: Meets the first Tuesday of each month at 7:00 pm in Town Hall, if an application has been submitted.
- Development Advisory Committee (GDAC): Meets on the third Wednesday of each month from 2 3:30 PM at Town Hall. Monthly meeting notes are available on the town's website.
- *Planning Board*: Meets on the third Thursday at 7:00 pm in Town Hall. Monthly meeting notes are posted on the town's website.

## **Connecting with Businesses**

Within Gibsonville, you can connect with our community through:

- Gibsonville Merchants Association (GMA): This (pro)active local group offers business assistance, cross marketing between its members, community activity updates, and other services. Membership requires a low annual fee and this group meets once per month. For more information, contact Neil Bromilow at 336-449-0313.
- The Gibsonville Caboose Visitor Center. Our greens include a historic train caboose which serves as a welcome center. This center is open daily from sunrise to sunset. Local businesses can leave printed marketing in this visitor center at no cost.
- Advertising In Town Parks: Businesses can connect with the hundreds of locals and visitors that regularly visit Gibsonville's parks via signage opportunities. Contact the town's Parks & Recreation department for additional details.

Economic Development is a county specific resource. This group can aid you with current area and market information, connections with other businesses via networking events or personal introductions, and so forth. While general information and services are free, more detailed involvement requires membership and/or active participation in the below groups.

- *Economic Development (Alamance County):* This resource is run the Alamance Chamber. For more information, see www.alamancechamber.com or call 336-228-1338.
- Economic Development (Gibsonville): Our town currently contracts Motley for economic development services. For more information on downtown economic development activity, contact Chelsea Dickey at (336) 270-9763 or via email <a href="Chelsea@motleylocal.com">Chelsea@motleylocal.com</a>. For economic development activities in Gibsonville overall, contact Town Hall or GDAC chair Sean Dowell at 336-378-5067.
- Economic Development (Guilford County): For more information, see <a href="https://www.greensboro-highpoint.com">www.greensboro-highpoint.com</a>
- Economic Development (Piedmont Triad Regional Council or PTRC): For information on regional economic development efforts, see www.ptrc.org.

#### Connecting with the Community

Active public amenities offered locally include:

• Link Transit: This regular public busing services Burlington, Gibsonville, Alamance County Offices and Alamance Community College. This also connects to larger Piedmont

- Authority for Regional Transportation services which can take riders to Alamance Regional Medical Center and other area locations. See <a href="https://www.linktransit.org">www.linktransit.org</a> for details.
- *Town Greens*: Our downtown offers concerts, markets, and other regular public events.
- The Depot Stage: The Depot Stage in downtown Gibsonville is open to anyone wishing to showcase their talents to the public. Musical acts, dance groups, small theatre events, and others are all welcome to perform. The Depot Stage typically hosts events from June to September and is available by reservation only. This venue is available at no cost and is operated by Gibsonville Parks & Recreation.
- Gibsonville Community Center: @ 314 Tenth Street: This community resource has a full-sized basketball gymnasium, a baseball field, as well as for lease meeting rooms (available for business or personal needs).
- Gibsonville Public Library @ 506 Church Street: This public amenity is adjacent to Gibsonville Elementary School. For more information, visit our library or see their website at <a href="https://www.giblib.org">www.giblib.org</a>
- John O. Harper Senior Center @ 400 Steele Street: Our senior center offers a wide variety of senior activities ranging from daily lunch, day trips, exercise, craft classes, crochet classes, community meetings, and more. Additional details are available by calling this property directly at 336-449-7650.
- Moricle Park: Behind Gibsonville Elementary School, this 28 acre park offers baseball fields, sand volleyball courts, tennis courts, group picnic shelters, playground equipment, and walking trails. During the summer, this park is extremely active with Parks & Recreation events. Fields are located at 316 Boonwood Road and for rent event shelters are at 601 Piedmont Avenue.
- Northeast Park @ 3441 Northeast Park Drive: This 374 acre park hosts an aquatic center, miles of hiking, biking, and equestrian trails, athletic fields, picnic shelters, playgrounds, for lease event space, and open space for passive recreation. For general information, call 336-641-2070 or see <a href="https://www.guilfordcountync.gov/our-county/county-parks">www.guilfordcountync.gov/our-county/county-parks</a>

Unless otherwise noted, the above venues are operated by Gibsonville Parks & Recreation (P&R). For questions or more information, contact P&R at 336-449-7241 or <a href="mailto:recreation@gibsonville.net">recreation@gibsonville.net</a>.

#### **Events**

Reoccurring one-time annual events include:

- Gospel Fest: Performed on the Town Greens on the first Saturday in May.
- *GMHSI Car Show:* One of the primary fund raisers for the Gibsonville Museum & Historical Society. This is typically in May. For more info, contact Deleno Flynn at 336-266-8604.
- Boy Scouts Cemetery Luminaires: This is the primary, annual fund raiser for the local Boy Scouts. Typically in the second week of December, the Boy Scouts will install, light, and clean up luminaries in the Gibsonville graveyard. This is at a cost of \$10 for three (3) luminaries and orders should be in by the end of November. Even if you don't order luminaries, this event can be attended by anyone and is to remember those whom have passed away. For more info, contact Deleno Flynn at 336-266-8604.

More regular, local events include:

- Gibsonville Merchants Association: Advertisings all local events and happenings. For more details, see <a href="https://www.facebook.com/gibsonvillemerchantsassociation">www.facebook.com/gibsonvillemerchantsassociation</a>
- The Market at Gibsonville: Fresh produce and artisan goods are available in abundance. During warmer times of the year, this is a bi-weekly event.
- *Groovin' on the Green*: This is Gibsonville's concert series. As mentioned above The Depot Stage in downtown Gibsonville is open to anyone wishing to showcase their talents. From June through September, these are on regular public display.
- Gibsonville Public Library @ 506 Church Street: Offers regular events for children and adults. For more information, visit our library or see their website at www.giblib.org

Large festivities are outlined below. The events typically draw large crowds and including closure of downtown roads, if on the Town Greens.

- July 4th Holiday: Guilford County hosts a large fireworks and holiday celebration at Northeast Park. Parking is typically \$5 and tickets are sold for carnival rides, mini-golf, the merry go round, and other onsite amenities. This event begins typically at 4 PM and fireworks are done after dark around 9 PM. For details, see <a href="www.guilfordcountync.gov/our-county/county-parks">www.guilfordcountync.gov/our-county/county-parks</a>
- Fall Festival: This downtown Gibsonville event occurs on the 2<sup>nd</sup> Saturday of October. This street fair includes food vendors, live music, kid friendly activities, and more.
- Lightning of the Greens: Gibsonville ushers in the holiday season by turning on all holiday decorations and lights in one large event. This street fair occurs on the Friday before Thanksgiving and is one of the three larger events Gibsonville hosts each year.
- *Holiday Parade*: On the second Saturday in December, this festive parade shuts down public roads from Gibsonville to Elon. At approx. noon, streets are closed and residents start to line the sidewalks. The parade starts approx. 1- 2 PM and runs for one to two hours. It features bands, civic organizations, classic cars, dance clubs, horses, local businesses, politician, Santa, and more.

If you are interested in participating in any of the above events, contact Gibsonville Parks & Recreation (unless another contact is otherwise noted). Gibsonville Parks & Recreation can be reached at 336-449-7241 or via email <a href="mailto:recreation@gibsonville.net">recreation@gibsonville.net</a>.

Gibsonville advertises details on all of the above activities as outlined below:

- Facebook: www.facebook.com/townofgibsonville
- *Instagram:* www.instagram.com/gibsonvillenc
- *Notifications:* For proactive notice of town of Gibsonville related events, you can sign up for email notifications. For details, see <a href="https://www.gibsonville.net/communitynotification">www.gibsonville.net/communitynotification</a>.

For information on regional events, contact the Convention & Visitors Bureau (CVB). This regional tourism resource promotes events, venues, and can aid you with information on current and future activities.

- Convention & Visitors Bureau (Alamance County): For more information, see website www.visitalamance.com. Of our two available CVBs, this one is more active in Gibsonville.
- Convention & Visitors Bureau (Guilford County): For more information, see website www.visitgreensboronc.com

You can also find regional events on www.facebook.com and www.eventbrite.com.

## **Promoting Gibsonville**

You can also help advertise Gibsonville.

The town's hashtag is #gibsonvillenc